



## base service

Our unique service deploys an easy-to-use kiosk into your place of business. This kiosk helps you understand how your loyal customers feel about your business. Through our one of a kind screening process, we then invite those who had a positive experience to engage with you online. As a result, you see an increase in positive online reviews, more facebook interaction, higher search engine rankings, and broader online visibility.

### Kiosk stand and ipad

- high quality, powder coated aluminum stand
- desktop or wallmount

### Survey management

- secure and anonymous
- app still runs if internet service is interrupted

### Pre-qualification screening filter

### Review request email management

### Raffle prize management

### Shared prize pool or custom prize design

### Monthly reporting

- stats
- answers to open ended questions
- tips and tricks

### Customer care

### Unlimited surveys

## additional services

Our additional services provide you with the flexibility to do as much or as little as you want in order to manage your online reputation and visibility

### **f** Facebook like question

*build your facebook following with your customers before they leave your location*

- 45% like facebook page
- key SEO factor

### **q** Custom survey questions

*get answers to your business's most pressing questions*

- monthly reporting
- 35 different question types
- skip logic available
- unlimited responses

### **e** Email alerts

*stay on top of what people are saying about your business*

- all reviews
- negative only

### **🏆** Guaranteed winner

*don't want to share your prize with other businesses? guarantee that one of your customers will win.*

### **⚙️** Page optimization/setup

*we set up your pages with custom profile pictures and cover photos, plus ensure all your information on your pages is accurate. then we optimize your pages for search engine rankings so that your business will be found by potential customers.*

- Yelp
- Google+
- Facebook
  - + custom cover photo
  - + custom profile picture
  - + business information updated and accurate
  - + keyword optimized for max SEO benefit